

## Leadership for Healthy Communities Actions Strategy Toolkit

**Subject:** Fw: New Resource: Leadership for Healthy Communities Action Strategies Toolkit

Below is an announcement of a guide for local and state leaders working to create healthy communities and prevent childhood obesity. This collection of current best approaches was identified, evaluated and selected by Leadership for Healthy Communities and 11 policy-maker organizations. The policy-maker organizations include: American Association of School Administrators; Council of State Governments; International City County Management Association; Local Government Commission; National Association of Counties; National Association of Latino Elected and Appointed Officials Educational Fund; National Association of State Boards of Education; National Conference of State Legislatures; National League of Cities Institute for Youth, Education & Families; National School Boards Association; and the United States Conference of Mayors.

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I am writing to let you know that the Centers for Disease Control and Prevention has been referenced in the *Leadership for Healthy Communities Action Strategies Toolkit*, and to request that you promote this resource through your Web site and to your networks. The Action Strategies Toolkit is available at [www.leadershipforhealthycommunities.org/actionstrategies](http://www.leadershipforhealthycommunities.org/actionstrategies).

Working in close collaboration with 11 influential policy-maker organizations, Leadership for Healthy Communities developed this toolkit to equip state, municipal, county and school leaders with promising and evidence-based policy approaches designed to improve children's health and reduce childhood obesity. This comprehensive resource includes strategies in 10 policy areas, lists of key stakeholders, tips on how to start programs, and examples of policies that states and communities have implemented successfully. It is prefaced with an unequivocal leadership statement signed by executive directors from each of the 11 participating policy-maker organizations. This statement underscores the organizations' recognition that childhood obesity is a national problem and reflects their commitment to work collaboratively across levels of government to build healthier communities.

Leadership for Healthy Communities, a national program of the Robert Wood Johnson Foundation, works to support local and state leaders nationwide in their efforts to promote healthy, active

communities and access to affordable, healthy foods.

In order to help advance healthy eating and active living policy options nationwide, I would appreciate if you would be willing to include this resource in your communications channels.

For more information about the Action Strategies Toolkit or about Leadership for Healthy Communities, please visit [www.leadershipforhealthycommunities.org](http://www.leadershipforhealthycommunities.org) or contact our deputy director, Laura Ojeda, at 202-265-5112 or [Laura@LeadershipforHealthyCommunities.org](mailto:Laura@LeadershipforHealthyCommunities.org).

Thank you so much for your time and attention.

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Kathryn Bertram  
Communications Director  
Leadership for Healthy Communities  
[www.leadershipforhealthycommunities.org](http://www.leadershipforhealthycommunities.org)  
tel. 202-265-5112  
fax 202-265-5118